





IMPACT REPORT

JULY 1, 2023 - JUNE 30, 2024









Dear Friends,

Each day at Loisann's Hope House, we see the profound difference that hope and stability bring to the lives of families and children in our community. For the families we serve, hope isn't just a feeling — it's a vital part of breaking the cycle of homelessness and creating lasting change.

This past year, we celebrated a powerful milestone: four of our high school seniors graduated and embarked on their college journeys this fall, some as the first in their families to pursue higher education. Despite the challenges of housing instability, these young adults demonstrated resilience and perseverance, embodying the hope and opportunities that together we strive to provide. Their success is the ultimate testament of our mission – to break the cycle of homelessness.

Reflecting on this past year fills me with gratitude and determination. In 2024, we expanded our services, deepened our partnerships, and touched the lives of nearly 300 children and their families, including many who came to us during critical times in their lives.

In the pages that follow, you'll see the impact of your generosity and commitment. Your support is a powerful reminder of what's possible. Because of you, we are able to offer hope and a secure home to those who need it most. As we look to the future, I ask you to continue walking this path with us. Together, we can bring lasting change, one family at a time.

From all of us at Loisann's Hope House, we wish you joy, health, and warmth this season and beyond. I look forward to all we will achieve together in the coming year.

Gratefully,

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Cait Woodward
Executive Director

loisannshopehouse.org



WHAT DRIVES US



OUR VISION

No Family Homeless.

OUR MISSION

To break the cycle of homelessness, one family at a time.

GUIDING PRINCIPLES

Everyone Deserves HOPE
Tough Love without Judgment
Accountability with Care
Relentless Commitment to Family
Education for Independence







evolving needs. Today, we operate **seven programs** across the region, each dedicated to swiftly and effectively supporting families experiencing homelessness and housing instability. Loisann's Hope House is the first and largest family homeless shelter, sheltering up to 19 families in Planning District 16, and the lead agency for the Homelessness Helpline and Homeless Prevention and Diversion programming. Below is our impact in the last year to address these needs.



Impact Snapshot



1,275

Average monthly calls received & placed through our Homelessness Helpline



15,309

Total crisis calls received and placed through our Homelessness Helpline

56%

Of callers are at-risk of losing their housing and seeking preventative services

117

Adults and children served through Family Emergency Shelter

247

Adults and children served through Prevention and Diversion resources

509

Individuals served through all programming efforts 295

Children served through all programming efforts

149

Households served through all programming efforts

108

Households exited to permanent and secure housing







Few words are as powerful as "You're accepted." For high school seniors, these words open doors to new possibilities, but for four graduates from Loisann's Hope House, they represent so much more: breaking generational cycles, and a path to brighter futures.

This year, we celebrate four resilient high school graduates from Loisann's Hope House who overcame immense challenges to achieve this milestone. For some, they're the first in their families to pursue higher education—an incredible step toward breaking the cycle of homelessness. Against all odds, each of these young adults received those lifechanging words: "You're accepted."

One student headed to Radford University on a full scholarship to pursue her dream of becoming a teacher. We moved another in to Virginia State University, ready to study psychology at her dream HBCU. Others are pursuing biomedical engineering and criminal justice, fields they're passionate about, with hopes of giving back to their communities. These young adults are the living proof that change is possible—that with the right support and resources, families can rise above their housing status and create legacies of hope and achievement for the next generation.

Their stories wouldn't be possible without you. Your support has opened doors and built foundations that make these dreams attainable. With each graduate who walks across the stage and every acceptance letter earned, we're reminded of the transformative power of your generosity. Together, we're creating not only safe homes but boundless hope, proving that the future can be reimagined, one family at a time.





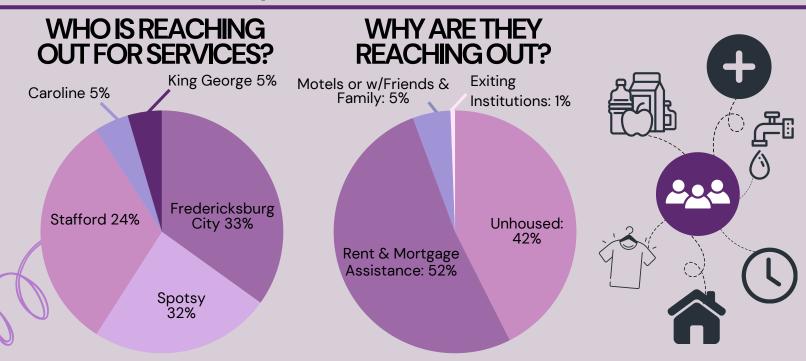






SNAPSHOT OF THE NEED

Of 15,309 Calls Received...

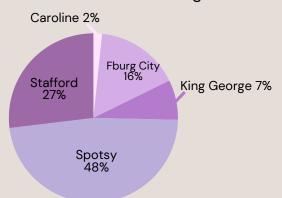


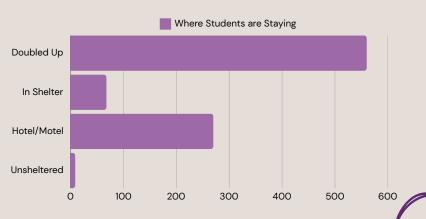
Family homelessness is often not visible and transient in nature. Families are often concerned about facing repercussions because of their housing status, such as child removal. Many families may find temporary housing options in times of distress, to limit their exposure to homelessness. However, their housing stability has not been addressed with a permanent option. This is demonstrated by the continual increase in housing unstable students reported by the local schools (20% increase from the year prior):

LOCAL DATA ON NUMBER OF STUDENTS EXPERIENCING HOUSING INSECURITY AND HOMELESSNEESS

X

Last school year, the local school districts reported nearly 1,000 students in our region without a stable and permanent residence.









OUR PROGRAMS

ACCESSING SERVICES

Homelessness Helpline: LHH leads the homeless services coordinated intake process for the entirety of Planning District 16. This is the initial screening and referral service for anyone in need of housing services in the region. The helpline is accessible twenty-four hours a day, seven days a week.

FAMILIES EXPERIENCING HOMELESSNESS

Family Emergency Shelter: The first step toward permanent solutions. Our family shelter program is open to any family composition with minor children. Shelter offers immediate crisis housing options for families including access to food, clothing, showers, laundry, and the Fredericksburg bus line.

Rapid Rehousing: Ensuring people exit homelessness and gain stable housing as quickly and efficiently as possible. All families have the opportunity to exit our shelter program through this intervention, which includes housing location support, financial assistance for rent or moving costs, and case management.

THOSE AT RISK OF HOMELESSNESS

FredPrevent: Prevents households from becoming homeless by connecting those at risk to various community supports and financial assistance for security deposits, rent, and utilities. FredPrevent targets some of the most vulnerable households in the region to quickly resolve their immediate crisis.

Kiwall Hope Fund: Housing, Opportunity, Prevention, and Equity; unique to the region, targeting the immediate needs of individuals and families who have lost their housing to reroute them to a safe alternative option to ensure that the homelessness experience is as brief as possible.

Stafford Community Impact Fund (SCIF): One-time financial assistance to cover the costs of basic needs to assist with maintaining stable housing for families with children enrolled in Stafford County Public Schools.

Fredericksburg Rent and Mortgage Relief (FRMAP):

One-time financial assistance to Fredericksburg City residents in need of rent, mortgage, or utility assistance to stabilize their housing situation.

94% of households that exit our programs have positive housing outcomes

Permanent Housing - Obtaining a lease through housing location services

Self-resolved - Leveraging personal resources to stabilize housing situation such as moving in with friends of family permanently

Housing subsidy/voucher - Obtaining an ongoing housing subsidy through Section 8 or the Public Housing Authority and securing a lease





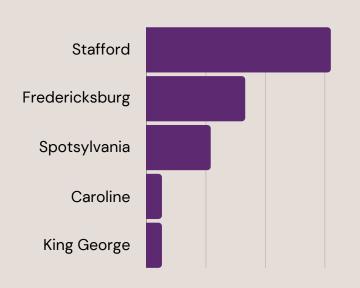


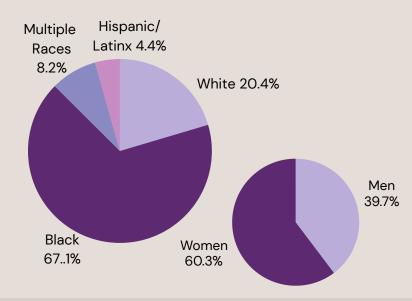
THE AVERAGE PROGRAM PARTICIPANT

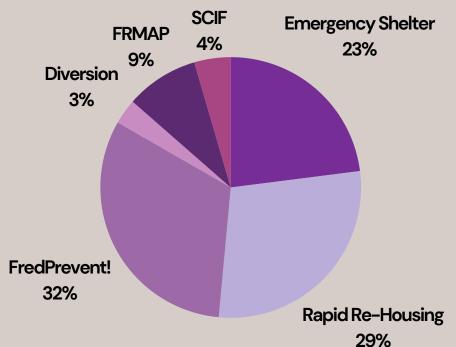
81% OF HOUSEHOLDS SERVED ARE FAMILIES WITH CHILDREN

72% OF ADULTS HAVE SOME FORM OF INCOME 22% OF PROGRAM
PARTICIPANTS
REPORT PHYSICAL
OR MENTAL HEALTH
CONDITIONS

47% OF CHILDREN WE SERVE ARE AGES 5-12







LHH administers six direct service programs to the region and leads the local Homeless Prevention and Diversion services. The chart demonstrates a breakdown of households engaged in our services throughout the year, with preventative programs accounting for 48% of our total clients.







THE NEED FOR OUR SERVICES

At Loisann's Hope House, we believe every family deserves a safe place to call home. Homelessness doesn't just affect individuals—it impacts entire communities. That's why we serve. By providing shelter, resources, and long-term support, we empower families to regain stability, rebuild their lives, and create a secure future.

Over the past year, the demand for our family shelter has grown by 30%, with an average of 45-60 families seeking shelter on any given night. As the lead agency for families experiencing housing insecurity in the region, Loisann's Hope House is often the only resource available to meet these urgent needs. We intervene at every stage in the cycle of homelessness, minimizing its risks and ensuring that families have access to housing, care, and support.



Your support makes this critical work possible. With your generosity, we've achieved incredible milestones, breaking the cycle of homelessness for the individuals and families we have the privilege to serve. Every contribution ensures that more children have a safe place to sleep, more families have the tools to thrive, and more lives are transformed.

Thank you for standing with us and for giving hope to families in need.

WHERE WE RAISE SUPPORT

CONTRIBUTIONS:
INDIVIDUAL, BUSINESS, CHURCH, FOUNDATIONS, & TRUSTS
47%

STATE GRANTS 34% EVENTS 10% LOCAL GRANTS 5%

FEDERAL GRANTS 4%

WHERE WE SPEND SUPPORT

PROGRAM SERVICES 91%

ADMINISTRATIVE 7%

FUNDRAISING 2%

WHERE WE INVEST SUPPORT

SHELTER 35%

PREVENTION 29%

RAPID REHOUSING 26%

DIVERSION 6%

SCIF 2% FRMAP 2%











LOISANN'S DAY

HIGH TEA FOR HOPE

TREES OF HOPE

This year brought so many wonderful chances to celebrate with you and share our mission!

In August, we welcomed the community to Loisann's Day, thanks to our friends at Olde Towne Butcher! Grill masters from Casey's, Colonial Tavern, Eats, Harry's Alehouse, Mason Dixon Cafe, and Sammy T's cooked up over 1,500 sliders, making it a day filled with family fun and great food!

In May, we hosted our annual royal affair, High Tea for Hope, celebrating Mother's Day and honoring the resilient women served by our programs.

And in November, we held our largest annual fundraiser, Trees of Hope, featuring beautiful trees decorated by some of the most creative businesses and community members in support of our mission to end family homelessness.

A huge thank-you to our incredible sponsors and everyone who attended these events. Your support ensures that every child in our community has a safe, stable place to call home.







This year has been truly inspiring! We were thrilled to welcome Huntley for an unforgettable performance at our shelter, enhance our financial and wellness workshops, celebrate an end-of-school-year party, and cheer on four exceptional graduates as they headed to college!

Your generosity has truly uplifted our mission. Through service projects, volunteer hours, and thoughtful donations, you have made a significant impact. Whether it was donating school supplies, organizing a benefit concert, helping with landscaping, or providing essential items for our families, your contributions have changed lives.

We are so grateful to be part of a compassionate and engaged community. Thank you for standing with us and helping us create positive change for families in need!



2023-2024 BOARD OF DIRECTORS

Thank you to our Board of Directors for your continued support of our mission.











Crystal Harmon In Between Ministries







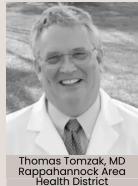


Olde Towne Butcher



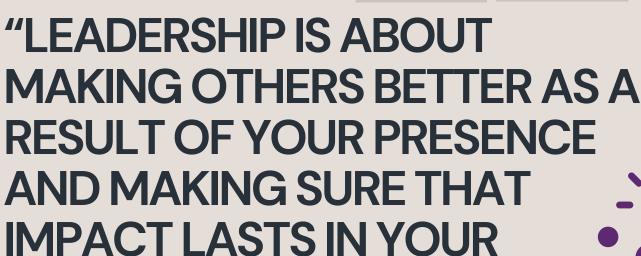
Cassie Payne, Chair Pfizer Vaccines







Jeff Small, City of Fredericksburg Circuit Court Clerk



ABSENCE." Sheryl Sandberg





A COMMUNITY THAT CARES

Loisann's Hope House extends sincere gratitude to the organizations and individuals whose philanthropy propelled us through the past year.

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