



# Loisann's HOPE House

Greetings Tree Decorators,

We hope you have been well and safe during these days, which continue to be challenging. Here at Loisann's Hope House, we have persevered and we continue growing to meet the needs of families facing homelessness in our region.

We are happy to announce that planning for **Trees of Hope 2021** has begun! This year the trees will be on display for over two weeks at the new Ashley Furniture HomeStore in Central Park. (Please note the location change from last year's display at the Ashley HomeStore Outlet in Cosner's Corner.) This spacious new venue ensures we are able to safely enjoy the trees over an extended period of time. Plus, the trees will look fantastic displayed among the stylish décor on the showroom floor!

We are excited to share that we have a beautiful new version of the tree for you to decorate. Starting on September 15, we cordially invite you to stop by Loisann's Hope House to pick up your tree (or multiple trees!) free of charge any weekday between 9 a.m. and 5 p.m. Please ring the doorbell at 902 Lafayette Boulevard and a staff member will provide you with a tree.

Once beautifully decorated, your contributed tree(s) should be delivered to the Ashley Furniture HomeStore on Wednesday, November 17 between 2 p.m. and 7 p.m. The store is located at 1461 Carl D. Silver Parkway, Fredericksburg, VA 22401. Your tree will not only be on display to the public for over two weeks during one of the busiest shopping periods of the year, but it will also be among coveted items auctioned online -- both silent and live -- at the conclusion of the display period. Adding to the excitement are the awards that will be given out in the following categories for best tree: People's Choice, and Judge's Choice of Best Traditional Tree, Most Creative Use of Materials, and Most Appealing to Children.

Your support of Trees of Hope provides shelter and hope to homeless children and families throughout our region. We are grateful that you are able to contribute something so enjoyable for the community and for such a worthy cause.

If you have any questions or would like to reserve a tree, please contact Audra Bielke at [audrabielke@loisannshopehouse.org](mailto:audrabielke@loisannshopehouse.org) or call 540-371-0831.

Sincerely,

Your Trees of Hope Committee

*Hope House is honored to bear the name of a compassionate, kind social worker who began her life in Fredericksburg. Loisann exemplified the ideals of Hope House, which strives to instill hope in and improve the quality of life for children and their families.*

