



# Trees of Hope

to benefit *Loisann's Hope House*

## Sponsorship Opportunities

Dear Community Member:

We know you get hit up for a lot of causes, but we hope that you will give serious consideration to sponsoring one of the most popular holiday events in our area: Trees of Hope.

The event will be held at Belmont November 16-18. All proceeds benefit Loisann's Hope House, which takes children and their families off the streets and puts them back on their feet.

With very little fanfare and limited resources, Hope House offers a haven and hope for desperate families. Nothing could be more heartwarming than to sit on the porch of our campus on Lafayette Boulevard in the afternoons and see kids bound from the school bus and run into loving arms at a place they call home. Our trained staff helps families become stable and self-sufficient.

Wouldn't you like to help in this effort? We have an opportunity for you to not only support homeless families, but to also get your company name out in a prominent way – AND enjoy some fun festivities.

If you've never participated in Trees of Hope, you have missed out! Businesses, civic groups, decorators, designers, and artists throughout the region work their magic on tabletop trees that are then displayed in Belmont's Pavilion from Nov. 16 - 18. The result is a dazzling array of trees of every shape, color, and design. Hundreds of area residents pay to view the trees, and we have a luncheon amidst them. Then, the final night becomes "An Enchanted Evening," and gala guests vie for the trees, some of which end up going for several thousand dollars.

The more sponsors we secure, the less we have to spend on the event, freeing up the proceeds to go toward the children and families we serve.

Sponsorship of Trees of Hope is a win-win all the way around! We have several levels, most of which include tickets to our events.

Sponsors' names are promoted widely, through radio spots, on our website, and at our events.

For a special two or three sponsors, we offer naming opportunities. We certainly hope you will consider donating to this worthy cause.

Thank you!  
Anna B. Billingsley  
Board Member

*Loisann's*  
**HOPE** *House*



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## Sponsorship Levels

### ANGEL OF HOPE — \$7,500

*Includes:*

- 20 tickets to Open House to view decorated trees
- 4 tickets to Trees of Hope Luncheon & Fashion Show
- 6 tickets to Trees of Hope Enchanted Evening Auction and Reception
- Trees of Hope Gala named in your honor
- Listing in all printed materials of name, business & business logo

### LIGHT OF HOPE — \$5,000

*Includes:*

- 16 tickets to Open House to view decorated trees
- 2 tickets to Trees of Hope Luncheon & Fashion Show
- 4 tickets to Trees of Hope Enchanted Evening Auction and Reception
- Trees of Hope Luncheon & Fashion Show named in your honor
- Listing in all printed materials of name, business & business logo

### ORNAMENT OF HOPE — \$2,500

*Includes:*

- 12 tickets to Open House to view decorated trees
- 2 tickets to Trees of Hope Enchanted Evening Auction and Reception
- 4 tickets to attend the Chamber After Hours
- Chamber After Hours named in your honor
- Listing in all printed materials of name, business & business logo

### TINSEL OF HOPE — \$1,000

*Includes:*

- 10 tickets to Open House to view decorated trees
- Listing in all printed materials of name, business & business logo

### RAY OF HOPE — \$500

*Includes:*

- 5 tickets to Open House to view decorated trees
- Listing in all printed materials of name, business & business logo

### STAR OF HOPE — \$100

*Includes:*

- Listing in all printed materials of name, business or organization

*Co-Sponsorships available upon request*



**Count us in!** We want to help homeless children and their families transition to safe, affordable housing.

Enclosed is a check for \$ \_\_\_\_\_

\_\_\_\_\_  
Company

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

*In order to acknowledge sponsors, payments and logos must be received by October 2, 2017*

Please return this completed form and check payable to Loisann's Hope House to:

Loisann's Hope House  
902 Lafayette Blvd.  
Fredericksburg, VA. 22401

540-371-0831  
www.hopehouseva.org  
info@hopehouseva.org